

Michael “Misha” Lewinbuk

HUMAN-CENTERED UX & DESIGN INNOVATION PROFESSIONAL

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THE UNIVERSITY OF TEXAS AT AUSTIN

B.S. in Advertising // BDP Certificate in Design Strategies // Minor in Russian Language // GPA: 3.8041

Recognitions: IBM Design Thinking Practitioner (2024), Moody College of Communication Dean's List (2024)

KEY COMPETENCIES

Usability Research	Persona Journey Mapping	Wireframing
Research Organization	Storyboarding	Research Participant Management
Enterprise Design Thinking	Physical & Rapid Prototyping	Design Communication Sketching

PROFESSIONAL EXPERIENCE

The University of Texas at Austin

Student Associate – Course Development Support

Jan 2025 - Present

Collaborate with the Learning Manager to update existing course content, ensuring materials remain current, accessible, and effective for student learning

Provide technical support for course migrations and content updates within Canvas

University Federal Credit Union

User Research Summer Intern

May 2024 - Aug 2024

Assisted in planning user research studies, including surveys, moderated usability testing, & participant recruitment

Worked closely with designers, product managers, and developers integrating user feedback in the design and development process

Maintained the UX research repository to make insights accessible to teams across UFCU

IBM Advanced Design Studio

Student Product Designer

Jan 2024 - May 2024

Hand selected to participate in a design thinking course partnered with IBM Design Studio

Used enterprise design thinking to ideate solutions for real-time business problems in the tech world

Collaborated with IBM professionals to develop design thinking skills with a concentration on UX

South Texas College of Law Houston

Website Designer and Front Desk Coordinator

Jun 2022 - Dec 2022

Created digital content and designed user interface for student services main website

Coordinated multiple office tasks including production of official documents and correspondence

RELEVANT PROJECT WORK

Wellness Wagon

ROLES: Research, Ideation, Lo-fi and Hi-fi Prototyping, and Presentation

Oct 2023 - Dec 2023

Collaborated in a group to utilize design thinking to create a solution for the college loneliness epidemic

Developed a concept for a mobile physical and mental wellness truck that delivers wellness resources directly to students on campus while acting as a touchpoint to available campus health resources

Hooked Into Housing

ROLES: Research, Ideation, Lo-fi and Hi-fi Prototyping, and Presentation

Jan 2024 - May 2024

Collaborated in a group to utilize design thinking to create a solution for the university housing crisis

Developed a digital platform exclusive to UT students that combines housing access and education while promoting inter-student communication to build financial literacy and alleviate housing related stress

UFCU User Research Repository Reorganization

ROLES: Research Organization, User Interviews, Information Management

May 2024 - Aug 2024

Analyzed and developed pain points in the user interview repository tagging system for the UX team

Created an improved organizational tagging system through iterative team member interviews and research analysis that enhanced access to valuable user feedback and implementation of such feedback